



ELEVATING THE 'S'

A New Foundation for Social Sustainability

Programme Overview

Businesses have a critical role to play in addressing complex social challenges — but rising beyond compliance requires more than good intentions. It requires a common model, a shared language, and consistent metrics to understand and disclose the negative and positive impacts of business on people, as well as the dependencies on society that, in turn, create risks and opportunities for the business itself.

This half-day course addresses that need directly. It establishes a shared foundation for practitioners who want to move beyond compliance and engage with social issues as a source of business value, resilience, and long-term competitive advantage. Drawing on current data, real-world examples, and the emerging TISFD disclosure standard, participants explore why inequality is a material business risk, what a credible social strategy looks like, and how to begin structuring social disclosures in line with international best practice.

The Course Equips Participants to:

- Articulate why global inequality is a material risk for businesses and investors
- Critically assess the limitations of their organisation's current approach to social measurement and reporting
- Distinguish between operational effectiveness and strategic positioning in social sustainability
- Identify opportunities within their own business model to move from social compliance towards creating value for both society and shareholders
- Apply the TISFD Impacts-Dependencies-Risks-Opportunities (IDRO) model using realistic business scenarios

Course Curriculum

This modular three part programme is delivered through lectures, discussions, exercises and presentations

Module 1 – The Problem: Why the Current 'S' Falls Short

Global inequality is rising, yet many companies' social efforts remain fragmented and disconnected from the broader sustainability agenda. **This module explores:**

- Why the 'S' remains the least standardised pillar of ESG
- How social issues are often siloed or reduced to HR metrics
- Why inequality, ranked among the top global risks by the World Economic Forum, is a material business risk companies can no longer ignore

Module 2 – Shifting Business Models: Social Strategy as Competitive Advantage

Addressing social issues is increasingly shaping how leading companies compete, innovate, and build resilience. **Through real-world examples, this module examines:**

- How businesses are redesigning models to create value for both society and shareholders
- The shift from mitigation and philanthropy towards strategic differentiation
- What it looks like when social impact is embedded at the core of a business

Module 3 – TISFD: A Framework for Social and Inequality-Related Disclosures

TISFD is emerging as a global framework for social and inequality-related financial disclosures. **This module covers:**

- The core principles behind TISFD
- How companies impact and depend on society
- How social conditions translate into financial risks and opportunities through the IDRO model
- A hands-on simulation using realistic business scenarios to apply these principles in practice

Programme Details

Duration: Half day (9AM - 2PM)

Venue: Singapore Sustainability Academy

Non-Member Fees: \$S1000

Members enjoy an additional 21% discount: \$S790

*Fee is exclusive of prevailing GST

Your Trainers



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